

PR Committee Meeting Agenda

10/2/2017

- PR Updates
 - Ads submitted:
 - Bowling Green Athletics Fence Ad
 - Rossford Athletic Boosters Ad
 - BG Health Magazine Ad
 - To be submitted:
 - At Home in Wood County Ad
 - Perrysburg Messenger (Chamber of Commerce Page) Ad

- Drug-Free Workplace Community Initiative
 - Update on DFWC grant dollars
 - Sustainability Plan

- Measuring Success for the PR Plan
 - Maybe use a survey or other means to gauge the overall awareness of alcohol, drug addiction, and mental health services in community?
 - When people seek services, are they being asked how they found out about it?
 - Get more specific about what penetration rates mean?
 - Is there a way to see if our efforts are having a positive result?
 - What is our stated purpose of the plan? And is that being met through the activities on the plan?

- Questions/Concerns

- Set date for next PR Committee Meeting