

ALCOHOL, DRUG ADDICTION, AND MENTAL HEALTH SERVICES BOARD OF WOOD COUNTY

**FEBRUARY BOARD MEETING MINUTES
February 27, 2023**

ADAMHS BOARD MEMBERS PRESENT: Matthew Battiato, Brandy Laux, Dan Lambert, Leslie Miller, Jason Morris, Hallie Nagel, Amanda Sharp, Corey Speweik, Frank McLaughlin

ABSENT: Karen Baron (E), Judy Ennis (S), Scott Kleiber (E), Rachel Moore (E), Erica Parish (E)

BOARD STAFF: Aimee Coe, Laura Fullenkamp, Julie Launstein, Kaylee Smith, and Kathryn Shackleton

GUEST: See attached sign-in sheet.

CALL TO ORDER: Frank called the meeting to order at 6 PM. Kathryn called the roll and a quorum was present. Frank informed the Board that Allan resigned beginning of February.

PRESENTATION: Courtney had handouts for everyone. She introduced herself and explained the role she holds at NAMI. She began her presentation (attached), a year in review, since last February. Her presentation included the different projects she has worked on with examples, stats, social media content, podcast project (Stigma Busters), and future planning. Her goal for the year was to educate, build relations, and disseminate information. She did this through different quarterly things, seen through social media and the newsletter, among others. Matt asked what she thinks the explanation is for a high number of an episode of Stigma Busters. Chet Hussen, who works BGSU athletics, and she thinks that he himself and BGSU shared it. She also mentioned she will send out the sign up sheets for the different fairs. Frank asked if the podcasts are new. Courtney answered they were started in 2021. Frank asked how many other counties were doing this, and Courtney states there might be one but they might be out of state. Frank then thanked her for the presentation.

BOARD REPORT: Frank brought everyone's attention back to the Board report. On page 2, under local money, the Board has a meeting scheduled March 9th, with the Commissioners, and Frank asked what time. Kaylee responded 11 AM. Frank asked this be sent to everyone who may want to attend. Also, mentioned legislative day, and asked that this be sent out to the Board as well. Kaylee asked them to email her, as she will need to RSVP with OACBHA.

APPROVAL OF MINUTES: Dan motioned to approve the January Board meeting minutes, and Jason seconded. All present in favor. January Board minutes approved.

APPROVAL OF FINANCIAL DOCUMENTS: These include Septemebers reports. It was reviewed by Finance Committee in November, they just never made it to full board for approval. Matt stated the Finance Committee met and reviewed these, and having no concerns, recommend approval. Dan motioned to approve the September, December, and January financial documents, and Brandy seconded. All present in favor. September, December, and January schedule of bills and financial reports approved.

BOARD ACTION/RESOLUTION:

FY2023-20 Executive Director Hire: Amanda motioned to approve this resolution, and Matt seconded. Corey asked to see the letter of hire referenced in the resolution before voting on it. Frank had a copy that he shared with Corey. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

FY2023-21 120-Day Notice: Corey motioned to approved this resolution and Brandy seconded. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

FY2023-22 BGPD Agreement: Amanda motioned to approved this resolution and Jason seconded. Frank states this is new. Aimee states it is not new, but it is increasing. Corey asked why BGPD is charging us, and what about the other municipalities. Julie states transportation is an issue in these situations. Laura responded that we receive more calls due to the hospital being in Bowling Green and ambulance wait times are often extensive. Julie states there was a one page agreement that Deanna had signed off on. What we are charged is dependent on what officer is assigned to the transport. Corey feels this should be veted by the Finance committee, to explore the ramifications. Julie looked at the financials and gave amounts for 2 trips in September. Dan asked who else is transporting, and we answered BGSU PD. Julie states that this is a crisis response initiated transport issue. Corey motioned to table and refer to finance. Matt seconded. Matt also asked if they should give Aimee the ability to pay these in the interim. Corey motions to honor the existing agreement. Matt motions to extend current, Leslie second. All present in favor. Resolution is tabled, and motion to continue to reimbursement of transportation pending review of the agreement carries.

FY2023-23 Cocoon (SOS) Agreement: Corey motioned to approved this resolution, and Hallie seconded. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

FY2023-24 Unison 1st Amendment: Brandy motioned to approved this resolution, and Dan seconded. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

FY2023-25 Harbor 1st Amendment: Dan motioned to approved this resolution, and Leslie seconded. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

FY2023-26 CY2023 Annual Appropriations: Corey motioned to approved this resolution, and Hallie seconded. Frank asked about the last number that is the projected carryover for next year. Julie states that it is generous, and is the calendar year budget. Frank states Board has acted in the past regarding amount of carryover and asked if this is in line with that. Julie states we are working to reduce carryover. Frank asked if carryover was 3 months. Julie answered the reserve is 3 months of expenses. Roll was called and all present were in favor. This resolution is adopted by the majority of the Board. Resolution passed.

UNFINISHED BUSINESS:

Agency Alocation Presentation: these will start at the March Board meeting. The way proposals came in and the timeframe to review and meet with agencies, this made more sense. We are still on timeline for no June meeting.

OTHER:

Aimee: We have been attempting to recruit members to fill the vacancies we have (4 OhioMHAS vacancies). We haven't received any follow through from those who have inquired. Dan asked if there were any qualifiers for the vacancies, and Julie did mention that it depends on the person, as they sometimes check more than one box.

PUBLIC COMMENTS:

Jessica, NAMI: The annual dinner will be in April, please be on the lookout for invites in the next foew weeks. The NAMI conference in May, will be NAMI Nationals Director.

Kathy, Cocoon: Thanked the Board for their continuing support of the Cocoon.

Amanda, Unison: Thank you for continuing the transportation.

Wood County ADAMHS Board

Meeting: Board Meeting

Date: FEB 27, 2023

Abby McGowen

Melanie Van Dyke - CRC

Madelyn Chapman

Carren Scheurle

Sydney Griesser

Julie Carl

Syannehingfield

Amanda Kern

Katelynn Stretcher

Hadlee Bruns

Sidney Kennard-Sheldon

Emily Young

Hannah Hauck

Madeline Gibbons

Lillie Clapp

Amanda Like

Ann J. Hunt

Courtney Rice

John Fortner

Kyle Clark



Wood County ADAMHS Marketing Efforts: February 2022-February 2023

COURTNEY RICE, MSW, LSW
MANAGER OF COMMUNITY EDUCATION AND MARKETING

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Overview



Project Examples
& Quick Stats



Social Media



Podcast Project:
Stigma Busters



Future Planning

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Fiscal Year 2023 Goals

- Overall, to increase and continue to:
 - Educate
 - Build Relationships
 - Disseminate Information

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Quarterly Themes

01

"We All Have
Baggage to
Carry (April-June
2022)

02

"Grow Your
Mind" (July-
September
2022)

03

"All Feelings Are
Okay" (October-
December 2022)

04

"Staying
Mentally Well"
(January-March
2023)

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Project: Print Advertising

As of February 2023, there have been 23 printed original publications:

- Sentinel-Tribune
- BG Independent News
- Perrysburg Messenger
- Rossford Record Journal
- BuzzBook
- BG City Guide
- Wood County Library Connection
- The Courier
- Wood County At Home Shopper
- Healthy Living News
- Wood County Fair Book
- Quarterly Newspaper Columns

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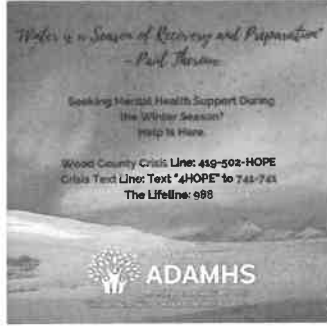
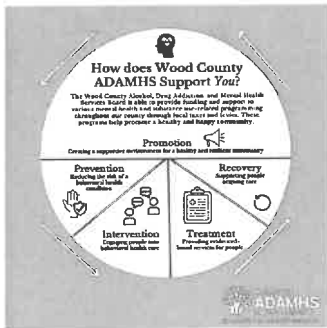


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Project: Digital Advertising

- "The Morning Show with Clint Corpe" first Monday of each month
- Spotify and Pandora Ads
- Quarterly E-newsletters called "WoodWork"
- Multiple Social Media Campaigns on Facebook, Instagram, Twitter and LinkedIn

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Social Media Presence

130 original pieces of content posted on platforms (February 2022-February 24, 2023)

8% Increase in Audience Growth across Facebook, Instagram, Twitter and LinkedIn followers

Comments

wadamhsboard 6d
We had a great time at last Friday's BGSU hockey game! We are proud to sponsor BGSU Athletics and value our continued partnership. #TalonsUp #GoFalcons #bghockey

erinhachtel 6d
I love seeing your presence and this messaging at the games!

1 like Reply Message Send

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Social Media Campaigns



- Consistent and Original Posts:
 - Sunday: Self-Care Sunday (2nd and 4th)
 - Monday: Quarterly Theme (1x/month)
 - Tuesday: Did You Know? (1st and 3rd)
 - Wednesday: Wednesday Wisdom (positive affirmation – 1st and 3rd)
 - Thursday: Subscribe to our E-newsletter! (2nd and 4th)

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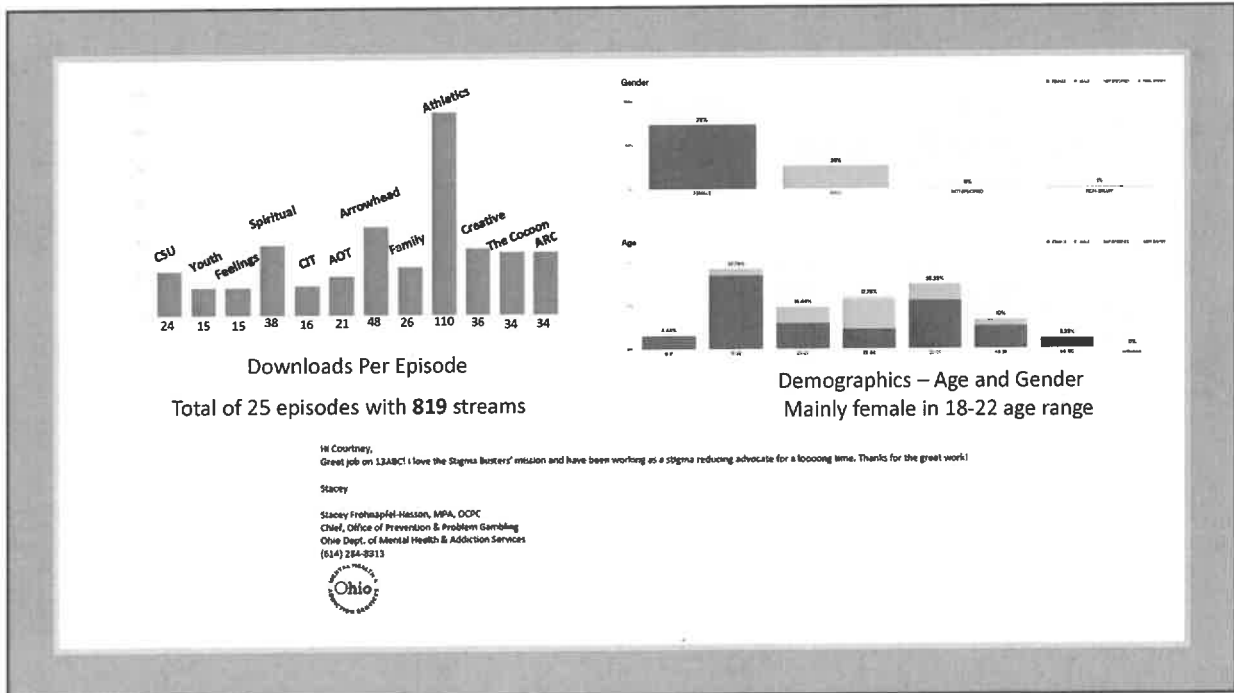
Podcast Project – Stigma Busters



Goal: To provide a media outlet for clinicians, agency partners, and community members to be heard, and share stigma-busting myths on mental illness as well as available resources, and self-care tips available to them.

Available on the following platforms: Apple Podcasts, Spotify, Stitcher, and Pocket Cast.

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Projects: Community Events & Fairs

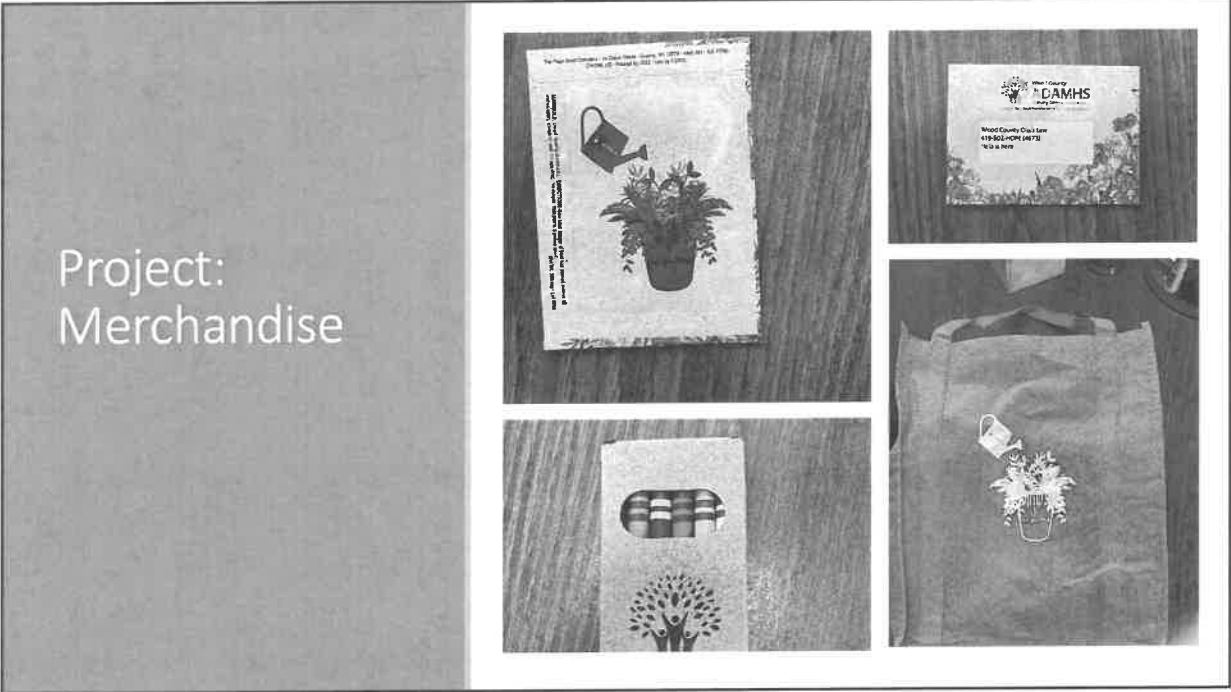


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Other Events Attended



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Project: Merchandise

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Projects: Sponsorships

- BGSU Athletics
- Bowling Green High School
- Eastwood High School
- Elmwood High School
- Lake High School
- North Baltimore

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Other Marketing Efforts

- Black Swamp Players Sponsor
- “Stigma Busters” Interview with 13abc
- Rossford Halloween Parade Sponsor
- Provider of the Quarter
- Resource Displays

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Future planning

Overall Goal: Address stigma around mental health and mental health services

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Content Ideas:

Overdose Awareness	Workplace Mental Health	Suicide Prevention	Hope After Diagnosis
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